

# *The Worldwide HorseDream® Certification Concept*

*2019*



After the HorseDream Train the Trainer Seminar you are allowed to work with **The Art of Leadership** and with the **HorseDream Team Training** concept. You are allowed to call yourself a **Horse Assisted Educator based on the HorseDream® concept**. You are not allowed to use the HorseDream brand and you are not allowed to educate other trainers with the HorseDream concept.

After the HorseDream Partner License Workshop you are allowed to use the HorseDream Partner brand and call yourself **Licensed HorseDream® Partner**. You are allowed to work with **The Art of Leadership**, with the **HorseDream Team Training** concept and the **HorseDream Change Management** concept. You are not allowed to use the HorseDream brand and you are not allowed to educate other trainers with the HorseDream concept. HorseDream partnership requires membership of the EAHAE International.



As a **Licensed HorseDream Partner** you can become a **HorseDream License Holder** of your country, your state, your town or with your personal or company's name. As a HorseDream License Holder you can use the HorseDream brand exclusively. Country license holders are allowed to certify partners and trainers, state license holders are allowed to certify trainers.



**HORSE DREAM® USA**  
**HORSE DREAM® CALIFORNIA**  
**HORSE DREAM® SAN FRANCISCO**  
**HORSE DREAM® ABC & XYZ**

If you are interested, we will send you further information, which are confidential and require the HorseDream Partner License.

## **The 6-Day Workshop Schedule**

Every day from 9:30 to 17:00. (5,750 plus VAT)

Day 1 and 2 can be booked separately as Train the Trainer seminar (1,495 plus VAT)

Dates and venues on [www.eahae.online/academy.html](http://www.eahae.online/academy.html)

Day 1

HorseDream Leadership Seminar Concept

**The Art of Leadership**

Day 2

HorseDream Team Training

**Goals & Obstacles**

Day 3

HorseDream One-on-One Coaching

**Communication, Personal Path & Constellation**

Day 4

HorseDream Change Management

**Personal And Organizational Change**

Day 5

Integral HorseMapping

**Organizational Constellation: Equine Brain Storming**

Day 6

HorseDream Facilitator

**Putting it all into praxis**



## ***For Your Safety***

*Our horses are accustomed to interacting with humans. From us they never get unfair, rude or loud reactions, not to mention a beating. As a result they are open minded and trusting of every human.*

*But our horses also live in their own world, in a horse-group, where behaviour of a herd and hierarchy issues are not only accepted by us but encouraged.*

*Therefore you must be aware of their natural, i.e. wild, jumpy, flight like reactions.*

*Disclaimer: We assume, that all participants of this workshop appreciate the remaining risk and that everyone takes the responsibility for her/himself.*

*G&K HorseDream GmbH's liability is limited to malicious intent and gross negligence and limited to the amount paid for the seminar by the participant.*



## ***Leading Should Result in Following by Free Will***

*This exercise looks quite simple:*

*Four pillars are placed in the corners of the riding arena.*

*All participants are inside the arena.*

*Each participant individually leads a horse pass the first pillar, around the second one, pass the third and again around the fourth one.*

*We just demonstrate how to hold the rope and how to move the body.*

*We provide very little information, in order to give room for independence, creativity and intuition.*

*Then there are some more leading exercises after the first one.*

***During the workshop you will learn how to facilitate the exercises. You will get to know the special HorseDream® feedback concept and you will learn how to work with a powerful leadership style explanation model.***



## ***Distance And Nearness***

*What are the outcomes of the exercise? What does it all mean?*

*This is what participants came up with after they had done Distance And Nearness:*

### ***It is about***

*Respect*

*Trust*

*Attention*

*Intention*

*100 % presence*

*Coping strategies*

*Energy*

*Contact*

*Connection*

*Emotion*

*Body language*

*Body position*

*Performance*



## *About The HorseDream® Philosophy*

### *Our vision of leadership*

*Trust and confidence—the basis of leadership*

*Trust in advance, the opposite to mistrust*

*Seeing the good*

*Liking people*

*Expecting the positive*

*Emphasizing communalities, what we all have in common*

*Orientation towards the goal*

*The goal is the goal*

*Defining the direction or parameters, not the way towards the goal*

*Direction, milestones, goal*

*Asking questions about your own goals*

*Having the courage to change goals*



*The HorseDream® training concept is based on three pillars: respect, trust, love - for horses as well as for people. In addition, there are some basic character traits and behaviours: seeing the good, expecting the positive, emphasising the common. As far as leadership is concerned, we think that „if you want to lead, you have to be able to serve“. This also applies to both horses and humans.*

*In leadership, male and female energies should be balanced. It is not about the question, man or woman, but about the shares of masculine and feminine perspectives and goals.*

*We coach our participants through a two-day or multi-day learning process. This process is self-determined. You take with you exactly what is important in the given moment. We reduce and focus on what is essential right now.*

*All this takes place from beginning to end in a logical seminar structure that offers theoretical support and emotional security. Within this structure, however, we are as creative and flexible as necessary. Every single leadership seminar, every team training and every trainer workshop thus becomes a unique work of art in which the horses, the participants and we as organisers are involved.*

*You can find out more in a telephone conversation, by e-mail or here:*

*Business Training: [www.eahae.online/business-training](http://www.eahae.online/business-training)*

*Coaching: [www.eahae.online/coaching.html](http://www.eahae.online/coaching.html)*

*Trainer education: [www.eahae.online/academy.html](http://www.eahae.online/academy.html)*



**Gerhard Jes Krebs**  
**HorseDream founder**  
**and EAHA President**

**Gerhard holds a university degree M.A. in contemporary German Literature and Political Science. He is working as an entrepreneur since 1983, started IT-Trainings in 1986 and founded G&K HorseDream GmbH in 1996 together with his wife, Karin. They both started with horse assisted leadership seminars and team training on the market in 1998 with horses as medium and catalyst.**



**The horse is the trainer** means for us that we are in the background in horse assisted coaching and leave the training (or coaching) to the horse. This enables the coachee to experiment.

Horses need a certain amount of time to grow into the role of the trainer, and you have to support them. We have compiled a few statements from our Train-the-Trainer seminar concept that have to do with attitude - attitude in two respects: towards the horses and the people. These are not advice on how to deal with horses, but explanations on how we deal with our horses:

- We promote their self-confidence wherever possible.
- We leave decisions to them as often as possible.
- We do not expect obedience, where it is not necessary.
- We do not condition them (in the sense of if-then).

Our horses became self-confident personalities, who as trainers help people

- to build trust,
- to believe in themselves and others,
- to earn respect for themselves and respect others,
- to recognize goals - and achieve them,
- to accept challenges and overcome barriers,
- to overcome fears,
- to assert themselves without abusing power.

We teach all this in the first two days of the HorseDream Partner License Workshop. There is also a lot of background information from more than 22 years of seminar experience.

**This distinguishes the HorseDream® EAHAE certification:**

1. An international concept for leadership seminars and team training that can be used immediately. Prerequisite: sound horse experience and target group know-how.
2. A low time investment of two, three or six consecutive days. No basics are taught. Only the practical and theoretical tools for conducting the seminars are taught.
3. Cooperation and support in the **EAHAE International Association for Horse Assisted Education** with more than 300 trainers from over 40 countries on all five continents.



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